

FEBRUARY 12, 2013 – STRATEGIC PLANNING WORKSHOP

The Board of County Commissioners, Walton County, Florida, held a Workshop on February 12, 2013 at 2:00 p.m. at the Walton County Courthouse Annex in Santa Rosa Beach, Florida, to discuss Fiscal Year 2013 Strategic Planning Goals and Objectives.

The following Board members were present: Commissioner Kenneth Pridgen, Chairman; Commissioner Sara Comander, Vice Chairman; Commissioner Bill Chapman; Commissioner Bill Imfeld; and Commissioner Cindy Meadows. Mr. Gerry Demers, Interim County Administrator; Attorney Mark Davis, Acting County Attorney; and Mr. Alex Alford, Clerk of Courts; were also present.

Chairman Pridgen called the meeting to order.

Mr. Herb Marlow, Analytica, briefly reviewed the issues discussed during the February 11, 2013 Strategic Planning Goals and Objectives Workshop. He distributed a spreadsheet listing the 26 Strategic Plan Accomplishments and presented a system of prioritization which allows Commissioners to mark their top priorities using an A-highest priority (3 points), B-second highest priority (1 point), or T-table the accomplishment for discussion. He briefly discussed each of the accomplishments and questioned the Commissioners if they felt other initiatives should be added.

Commissioner Meadows asked that a goal to integrate and recognize the TDC's policies and functions be added. Mr. Marlow added TDC integration as Goal 7.1. Commissioner Meadows felt that other areas such as partnerships with non-profit organizations, i.e. Boys and Girls Clubs, for the use of facilities (Goal 9.1), arts and culture (Goal 9.2); and facilitate citizen participation (Goal 26.1) should be added.

Commissioner Comander stated that a lot of the goals go hand in hand with the educational component. Mr. Marlow stated that 7.0 Develop Partnerships with Educational Institutions to Develop Skilled Workforce would not be considered as a part of the ranking.

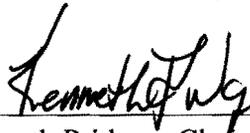
Discussion ensued regarding the ranking of the 26 Strategic Plan Accomplishments.

The Board ranked the following items as the top ranked priorities: Execute Marketing Plan for Mossy Head Industrial Park (Goal 3.0), Develop Master Plan for US 331 Corridor (Goal 5.0), Complete Infrastructure to Mossy Head (Goal 16.0), and Develop Cost/Benefit Options for Road Maintenance (Goal 22.0).

The Board ranked the following items as the second ranked priorities: Complete Target Market Analysis (Goal 1.0), Complete Analysis of Options for Broader Health Care Access (Goal 8.0), Develop Comprehensive Water Resources Action Plan (Goal 17.0), and Review Facility and Equipment Maintenance Approach (Goal 23.0).

The Board submitted their rankings for filing with the clerk.

There being no further items to discuss, the meeting adjourned at 2:55 p.m.



Kenneth Pridgen, Chairman



Alex Alford, Clerk of Court and County Comptroller